

THE INSTITUTE OF PLUMBING AUSTRALIA INCORPORATED
TRADEMARK/LOGO USE POLICY
(MEMBER OR ASSOCIATE)

1. The Trademark/Logo must always be used unmodified and in its entirety in conjunction with ® and the words – THE INSTITUTE OF PLUMBING AUSTRALIA Inc.
2. The word MEMBER inserted between two parallel lines must always be used with the trademark/logo in the designated fonts and colours when used by a Corporate Member as shown herewith:



3. Corporate members may only use The Institute of Plumbing Australia Inc. Member Trademark/Logo on their personal **letterheads, email signature or page of a website** signifying their status as a Member of The Institute of Plumbing Australia Incorporated.
4. Where The Institute of Plumbing Australia Inc. MEMBER Trademark/Logo is displayed on a Business or Company Website it must be clearly identified that the Member Trademark/Logo only relates to a particular Corporate Member. (For a Company an Industrial Associate membership is available and includes the use of a specific Company style Trademark/Logo as shown below.)
5. Non-corporate Industrial Associate member companies may use The Institute of Plumbing Australia Inc. INDUSTRIAL ASSOCIATE Trademark/Logo on their **letterheads or home page of a website only** signifying their status as an Industrial Associate member of The Institute of Plumbing Australia Incorporated.

6. The words INDUSTRIAL ASSOCIATE inserted between two parallel lines must always be used with the trademark/logo in the designated fonts and colours when used by a Non-Corporate Associate Member as shown herewith:



7. No Member or Associate whose membership has lapsed is permitted to use or to continue to use the Trademark/Logo.
8. In addition to the use of the Trademark/Logo by a Member or Associate as outlined in these guidelines, the Institute Council of The Institute of Plumbing Australia Incorporated may enter into licensing agreements with a corporate or non-corporate member or other approved organisation, who will pay a fee for the use of the Trademark/Logo on a publication, products and/or any other item or material. All such uses will be considered by the Institute Council, (consistent with these guidelines and the constitution of The Institute of Plumbing Australia Incorporated) subject to application and approval. On the approval of the application, applicants will enter into a legally binding licensing agreement, which will clearly document each and every use of the Trademark/Logo by the licensee and the fee to be charged for such use.
9. The Institute Council must ensure that any product, publication or code which is licensed to use the Institute of Plumbing Australia Incorporated Trademark/Logo is of a quality befitting the objective of developing the Trademark/Logo as a mark of the highest integrity.
10. No one other than the Institute Council has the right to authorise reproduction of the Trademark/Logo.
11. The Institute Council will be responsible for enforcing the provisions of the Trademark/Logo Use Policy including the terms of any licensing agreement between The Institute of Plumbing Australia Incorporated and any other party.